



**P.O. Box 95 3 • Towanda, PA 18848  
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## **STATION PROFILE**

**THE MUSIC . . .** Classic Hits featuring a broad blend of hits from the Rock and Pop/Rock Crossover eras. The station features hits from the 70's & 80's with just the right mix of 60's & 90's. The music mix appeals equally to the male and female core audience of 25-44 adults.

**LOCAL NEWS  
AND SPORTS . . .** Covering the TWIN TIERS with immediate information and the voices making the news. Sports scores and events involving dozens of high schools and colleges.

**WEATHER . . .** Presented several times each hour from NOAA, The Weather Bug, and other sources. Also, Operation Snowball during the winter months featuring school delays and road conditions.

**COMMUNITY  
INVOLVEMENT . . .** The Bridge is everywhere in the TWIN TIERS . . . rolling up its sleeves and getting involved with the many communities we serve.